



## Future of Living, in 4 minutes

### Everything is Connected

The Earth interacts with other objects in space, especially the Sun and the Moon. It sustains life and provides us with an amazing habitat.

People and the ecosystems we live in, in this Digital Age, have great capabilities to improve and sustain the quality of life for all. If we interact and leave no one behind.

As we face and urgently need to deal with many societal challenges, we need a Climate for Change.

### Walk the Talk

The societal challenges, and related Sustainable Development Goals are a challenging problem set.

There is no one solution. There is no one group with the answer. There is no one technical fixtue.

This is all about hard work, boots on the ground, roll up our sleeves, start walking and work together as teams. This is not about talk. This is all about walking and achieving outcomes.

The Future of Living is a Team Sport.

The Institute for Future of Living is a societal, citizens' initiative. It addresses and acts locally and globally on societal challenges that others may be willing to talk about but may not be able or daring to activate and start the walk. Each challenges requires diverse teams and capabilities.

The Institute for Future of Living is all about connecting, collaborating, listening, learning, teaming up, and walking the talk. Human-centric, nonpartisan and technology neutral.

The heads may be in the clouds sometimes, but the boots will need to be on the ground at all times.

### Access to Affordable X / Farm to Fork

How do we make better urban societies; places that work for people of all ages and backgrounds?

For instance by assuring access to affordable healthy food.

Many cities still have food deserts where such access is not provided for. Local produce such as urban farming is one of the options.

Together with local people, governments and organisations we create programs to address this challenge, while acting on international level as well to contribute, share, listen, learn about use cases and best practices.

### Sustainable & Affordable Energy

Another essential is energy. How to have access to sustainable and affordable sources? How to consume less? And how to produce more than we consume?

We build energy cooperations together with diverse groups of local people and stakeholders. In order not to speculate on the future but to build it.

While walking the talk, better continue talking and continuously challenge, improve and optimize.

### Mobility & Logistics

How do we make cities provide the obvious essentials – such as great mobility and logistics – as well as the softer elements that truly deliver quality of life, from transportation to first responder services?

By challenging the status quo of today. By optimizing the state of the art, and challenging the cutting edge. So we can come to human-centric and feasible new ways of moving people and other valuables. From the flying, hovering, swarming, floating, platooning, driving and cycling to walking.



### **Healthy Living**

Being resilient starts with you. One of the essentials for resiliency is healthy living. Prevention, care and cure walk hand in hand.

How to leverage on developments on real time data, virtual reality, mediated reality applications and new wise and affordable ways of trustworthy communication, transportation, and robotics.

### **Safety & Security**

Where before the physical world was perceived as the real life world, the 21<sup>st</sup> Century real life world is and will be more and more the symbiosis of physical, cyber and cyber-physical worlds.

How to keep our streets and parks safe, while respecting human dignity and human values? And how to come to dynamic, resilient and accountable systems, devices and services?

Human-centric safety, security and resilience are a prerequisite for the future of living. In this domain, nobody likes surprises.

### **Skills & Jobs**

Will technology displace more jobs in 10 years than it creates?

How will the future of work change the looks of our cities? How to keep the veins of trade running through our communities?

According to the OECD, 65% of the kids today will have jobs that haven't been invented yet.

So one thing is clear: urban society will look totally different. How do you prepare for the future and that of future generations?

### **Demography**

Next to climate change and technology, demographics are also disrupting the future of living.

How to deal with an increase of population in the cities, and a decrease of population in the rural society? Will we see social prosperity or social disruption?

Can we convert these challenges with our combined creativity and ability to transform?

### **Inclusion**

The societal challenge Inclusion, which is also one of the 17 Sustainable Development Goals, is easily overlooked and dispossess the marginalized by capturing the value that inherent in the data about them or even produced by them.

How can we deploy new ways of organizing ourselves, and deploy human-centric technology to cater for and strengthen non-bias social inclusion?

More than 1 billion people in the world are not registered as being born, so that is one of the main focus areas. Being financially resilient and having access to health and other social services, and having control over your own life – and data - are others.

We have the aim to enable and facilitate social, digital and financial inclusion, without leaving anybody behind.

### **Water, Sanitation, Climate Resilience, Circular Economy**

How to turn a dirty river into a summer asset? How to manage and balance the abundance of torrential rain, and the scarcity of dry periods? And how to make people aware and appreciate what they have?

In order to help out and team up for the Future of Living, one needs to think global and beyond the obvious, but act local and personal.



The societal challenges of water, sanitation and climate resilience are all about finding the dynamic symbiosis of human, societal, ecological and economic values.

### Team Up

It's not about the big idea, the tech solution or the grand plan. Sometimes all you need to improve the quality of life for you and others is some humanity and have individuals and organizations to team up.

We invite you to team up and make the difference.

It's Your Future of Living

